



**Meyers Bay Foods Company LLC**  
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**www.crumbleons.com**

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**PRODUCT SPECIFICATION**

**REVISED October 3, 2013**

**PRODUCT:** S'mores Crunch®

**CODE:** 03201

**UPC CODE:** 8 52030 00300 7

**DESCRIPTION:** A free flowing mixture of coated Graham cracker and dehydrated marshmallow particles. Product is used in frozen dairy, dessert toppings and quick baked items (i.e. pancakes)

**INGREDIENTS:** Cocoa and Milk Coatings (Sugar, Vegetable Oil [Palm Kernel, Hydrogenated Palm, Partially Hydrogenated Palm Kernel], Non Fat Milk Solids, Cocoa, Whey Solids, Soy Lecithin, Monoglycerides, Artificial and Natural Vanilla, Artificial Color), Graham Cracker (Unbleached Wheat Flour, Sugar, Whole Wheat/ Graham Flour, Butter [Cream, Salt], Water, Molasses, Baking Soda, Salt, Natural Flavors), Dehydrated Marshmallow (Sugar, Corn Syrup, Modified Corn Starch, Gelatin, Sodium Hexametaphosphate, Artificial and Natural Flavor, Artificial Color [Blue #1]), Gum Acacia, Sugar, Confectioner's Glaze.

**INGREDIENT ORIGIN:** All ingredients made in the U.S.A. Oils refined, bleached and deodorize. Natural flavors are plant sourced. Artificial flavors are chemical sourced.

**KOSHER STATUS:** Not Kosher

**MICROBIOLOGY:**

Coagulase + Staphylococcus	/g	10 max
E. coli	/g	<3 cfu
Salmonella	/25g	Negative

**CHEMICAL:**

Moisture	/100g	< 3
Water Activity	Aw	< 0.60

**PHYSICAL:**

1/2" Screen	% Retained	5% Max
10/64" Screen	% Through	1% Max
Density	g/level 1 cup	128 avg

**VISUAL:** Free flowing particles comprised of 25% white & 75% dark by weight.

**STORAGE:** Cool, dry, clean and odor free warehousing. Relative humidity is less than 50%. Recommend refrigeration for optimum shelf life.

**SHELF LIFE:** Unopened packages are good for 30 months.

**PALLET PACKING:** 144 cases per pallet (9 layers of 16 cases)

**PALLET WT & HT:** 1584 lb. + 45 lb. pallet 1440 lb. Net 56.75 inch Ht (with pallet)

**CASE DIMENSIONS:** L 11.625 X W 9.75 X Ht 5.75 in. Volume 0.38 cu ft

**CASE PACKING:** Four sealed 2.5 pound bags per case

**CASE WEIGHT:** Net wt:10 pounds Gross wt: 11.0 pounds

**LOT CODE:** Open code: Year • Julian day • Line • Shift  
 Example: 2012 • January 15 • production line: GM • Shift 2  
 Code on bag: **2015GM2**



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## ALLERGEN CHECKLIST

REVISED DATE: January 20, 2011

PRODUCT: **S'mores Crunch®**

CODE: **03201**

	Present in product (name the specific allergen)	Present in products manufactured on same line (name the specific allergen)
<b>Peanuts</b>		<b>Peanuts</b>
<b>Tree Nuts</b> (e.g. walnut, hazelnut, pecan, cashew, almond, pistachio, macadamia, filbert, brazil nuts, chestnuts, pine nuts, hickory)		<b>Tree Nuts</b> (e.g. walnut, hazelnut, pecan, cashew, almond, pistachio, macadamia, filbert, brazil nuts, chestnuts, pine nuts, hickory)
<b>Eggs or Egg Derivative</b>		
<b>Dairy or Dairy Derivative</b> (e.g. whey, milk protein, caseinate, butter)	<b>Whey, Non Fat Milk Solids, Butter</b>	
<b>Soy or Soy Derivative</b>	<b>Soy Lecithin</b>	
<b>Gluten</b> (wheat)	<b>Unbleached Wheat Flour, Whole Wheat/Graham Flour, Modified Corn Starch</b>	
<b>FD&amp;C/Synthetic Colors</b> i.e. yellow 5	<b>Blue #1, Titanium Dioxide</b>	
<b>Sulfites</b> (include ppm)		
<b>Seeds</b> (Sesame, Poppy and sunflower)		
<b>Fish</b>		
<b>Crustacean Shellfish</b>		
<b>Monosodium Glutamate</b> (MSG)		
<b>BHA/BHT/TBHQ</b>		
<b>Tocopherols</b> (Vitamin E)		
<b>Chocolate/ Chocolate Derivatives</b>	<b>Cocoa</b>	<b>Chocolate/ Chocolate Derivatives</b>



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## NUTRITIONAL ANALYSIS

REVISED: December 16, 2012

PRODUCT: **S'mores Crunch®**

CODE: **03201**

### TYPICAL ANALYSIS:

Per 100 grams of Product

Calories	487 kcal
Calories from Fat	211 kcal
Protein	5.3 g
Carbohydrate	67.5 g
- Sugars	54.5 g
- Fiber	3.0 g
Fat	23.5 g
- Trans	0.2 g
-Polyunsaturates	0.4 g
- Monounsaturated	1.6 g
- Saturates	21.2 g
- Cholesterol	4.3 mg
Ash	1.1 g
Calcium	125.0 mg
Iron	1.9 mg
Sodium	141.6 mg
Potassium	302.2 mg
Vitamin A	56.7 IU
Thiamine	0.1 mg
Riboflavin	0.3 mg
Niacin	1.3 mg
Folic Acid	19.6 mcg
Vitamin C	0.7 mg